

# Gender and Development BULLETIN

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## EXPRESSING THE ESSENCE OF A WOMAN IN #PurpleYourProfile2022 CONTEST

What is the essence of being a woman? Miss Universe 1994 Sushmita Sen gave a philosophical response to one of the most difficult final questions in Miss U's history.

In this issue of the DILG GAD Bulletin, we asked our DILG Isko, Isay, and Ana what they think is the essence of a woman through the **#PurpleYourProfile2022 contest** in the DILG Central Office.

For this contest, the participating employees were advised to use the Facebook frame provided by the Philippine Commission on Women (PCW) with the DILG logo on their Facebook profile; write a caption using a minimum of 100 words, promoting the theme; and use the following hashtags: **#PurpleyourProfile2022**, **#DILGCelebratesNationalWomensMonth**, **#WomenMakeChange**.

During the virtual awarding ceremonies on March 21, Assistant Secretary Manuel B. Felix congratulated the winners. *"We hope that the experience you gained brought you joy and a sense of belonging, purpose, and accomplishment to fuel your desire to face each day enthusiastically. For the rest of the participants, you did a great job!"* he said.

Meanwhile Asec. Alexander L. Macario said, *"Ang kahalagahan at kontribusyon nila sa ating lipunan ay di matatawaran. The Juanas are taking center stage this month to uphold and stand up for their rights, challenge stereotypes, and break barriers to further gender equality and women empowerment."*

Here's a glimpse of the essence of being a woman from the point of view of the awardees:

### Top 3 Winners

#### 1ST PLACE

**Melody Casiño**

*Support for the Local Governance Program – Project Management Office*

1,682 likes and reactions

*"Here in DILG, the National Women's Month Celebration serves as a tribute, a platform and a call to action that highlights the extraordinary roles of ordinary Juanas in the society as trailblazers and harbingers of change. This celebration is also a venue to discuss and address the issues that women continue to face so empowerment can be fully achieved. The campaign is also a call for concrete, sustainable, and inclusive actions towards gender equality. Despite all the tests of life women have faced throughout history, we have witnessed how far we've come in the past century. Women are exceptional in many different ways."*

#### 2ND PLACE

**Lea Lindo**

*Planning Service*

967 likes and reactions

*"Sa lahat ng kababaihan, may we continue to empower each other, realize our worth and know what we are capable of accomplishing. Let us run the world and continue to promote and make a stand for our rights, challenge stereotypes, break barriers, and serve as pioneers of change. Ipagpatuloy natin ang pasulong at pagsisiguro na tayo ay may ambag sa kaunlaran at pagbabago. Starting with ourselves, CHANGE can happen by being Compassionate and doing Harmonized Actions and Networks for Gender Equality."*

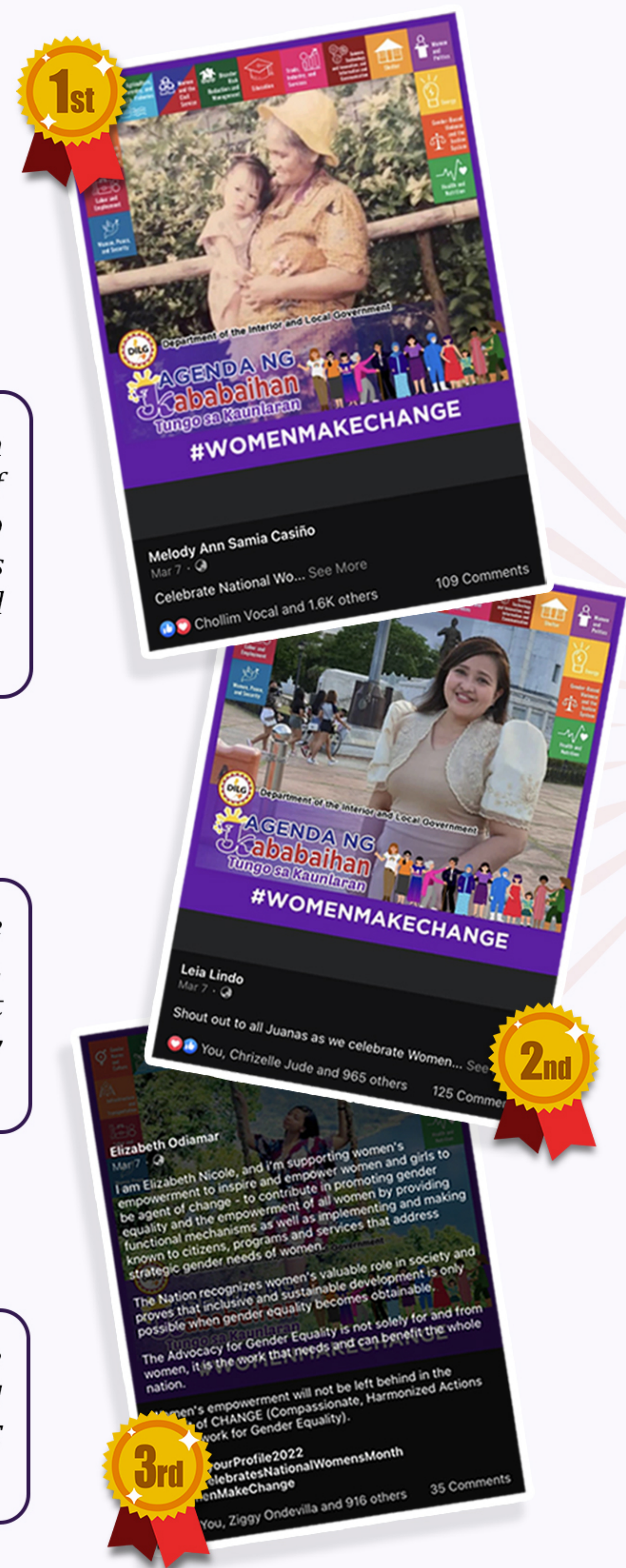
#### 3RD PLACE

**Elizabeth Odiamar**

*Emergency 911 National Office*

918 likes and reactions

*"The nation recognizes women's valuable role in society and proves that inclusive and sustainable development is only possible when gender equality is not solely for and from women. It is the work that needs and can benefit the whole nation. Women's empowerment will not be left behind in the pursuit of CHANGE (Compassionate, Harmonized Actions and Network for Gender Equality)."*



There were five Consolation prize awardees, namely: Rhina Sison (385 likes and reactions) and Monica Rose Rivera (319 likes and reactions) from Emergency 911 National Office; Mr. Joseph Ronald Reyes (306 likes and reactions) and Meliza Dianne Saberdo (233 likes and reactions) from the Planning Service; and Gen de Luna from Administrative Service (219 likes and reactions). The cash prizes were sent via GCash, particularly: P3,000 for the 1st place, P2,000 for the 2nd place, and P1,000 for 3rd place. Consolation prize winners each won P500. ■ **Poldz D. Tejada**

Layout by: Ghie D. Tinawin

### DILG-CO Quality Policy

We, the DILG-Central Office, imbued with the core values of Integrity, Commitment, Teamwork and Responsiveness, commit to formulate sound policies on strengthening local government capacities, performing oversight function over LGUs, and providing rewards and incentives. We pledge to provide effective technical and administrative services to promote excellence in local governance and enhance the service delivery of our Regional and Field Offices for the LGUs to become transparent, resilient, socially-protective and competitive, where people in the community live happily.

We commit to continually improve the effectiveness of our Quality Management System compliant with applicable statutory and regulatory requirements and international standards gearing towards organizational efficiency in pursuing our mandate and achieving our client's satisfaction.

We commit to consistently demonstrate a **"Matino, Mahusay at Maasahang Kagawaran Para sa Mapagkalinga at Maunlad na Pamahalaang Lokal"**.