



2022 WORLD DAY AGAINST CHILD LABOR

NATIONAL COUNCIL AGAINST CHILD LABOR

LOGO-MAKING CONTEST



Batang Malaya PH



@batangmalayaph



BatangMalayaPH



DOLE Hotline 1349



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1. The contest is open to Filipinos **15-24 years of age*** currently residing in the Philippines. Amateurs and professionals in graphic design are all encouraged to join.
2. The contest is open only to **individuals**. Entries from groups or organizations will not be accepted.
3. Each participant is only allowed to submit **one (1) entry**.
4. The logo must meet the below design brief:
 - created in **A4 size** using any graphics editing tools or software;
 - in **digital format** with a file extension of PNG, JPEG, or PDF in at least 300 DPI resolution;
 - against a **white or transparent background**; there are no restrictions in the number of colors to be used;
 - include the **name of the National Council Against Child Labor**; must use **elements that will symbolize the powers and functions of the Council** as the national coordinating body in the implementation of the Philippine Program Against Child Labor; and
 - **free from any watermarks, electronic signature, initials, or name** of the participant.

*on the date of submission of entry



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5. A **brief description** in not more than 300 words in English or Filipino explaining the **concept, design, and elements of the logo** must be included in the submission of entry.
6. The contest is purely online. Entries must be sent through email to **batangmalaya.ppac@gmail.com** with the subject: **NCACL Logo-Making Contest - [Full Name]**

The following information must be provided in the email body field:

- **Full Name**
- **Age**
- **Sex**
- **Complete Address** (House/Block/Lot No., Street, Subdivision/Village, City/Municipality, Province, Region)
- **Mobile Number**
- **Email Address**

Each participant must also attach in the email the photo or scanned copy of the following:

- **Any valid ID** e.g. school ID, passport, postal, PhilSys ID
- **Proof of age** e.g. birth certificate, ID reflecting the date of birth





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7. Entries must be submitted on or before **15 April 2022**.
8. Participants or their family members are encouraged to **like the Batang Malaya Facebook page, follow @batangmalayaph Instagram and Twitter accounts, and subscribe to BatangMalayaPH YouTube channel** before sending an entry.
9. Entries will be judged based on the following **criteria**:

Concept/Relevance	-	45%
Creativity	-	30%
Overall Impact	-	15%
Originality	-	10%
10. All entries will be shortlisted to select the **ten (10) semi-finalists**. The entries of these semi-finalists will be posted on the **Batang Malaya Facebook page on 9 May 2022**. The 90% of the total score of each semi-finalist will be based on the rating of a panel of judges on his/her entry using the above criteria. The other 10% of his/her total score will be based on the number of **“heart”(♥) reactions** his/her entry posted on the Batang Malaya Facebook page will receive from the public from **9 to 20 May 2022**.



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The five (5) entries to receive the highest total score will advance to the finals. The **five (5) finalists** will be reviewed and rated by a different panel of judges using the same criteria.

11. All entries must not be published on any media platform prior to the announcement of semi-finalists.
12. The **announcement of winners** is on **28 June 2022**. The NCACL Secretariat shall contact the winners via email and telephone call.
13. The **winners** will receive **cash prizes**. All participants will receive a Certificate of Participation.
14. By entering the contest, the participant declares that the submitted entry is an **original work created solely by the participant, have not been submitted to any other contest, and does not infringe on any existing copyrights**. The semi-finalists agree to the online disclosure and publication of their full name and entry related to the announcements of the results of the contest.



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15. All submitted entries shall be considered as properties of the NCACL.
16. The winners shall provide the raw file used to create the logos. The Council shall have the right to further refine or make adjustments and alterations on the winning logo, if necessary.

*For inquiries and clarifications, send a private message to
Batang Malaya PH Facebook page (fb.com/BatangMalayaPH)
or e-mail batangmalaya.ppacl@gmail.com.*