



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

A. Francisco Gold Condominium II Building,
EDSA corner Mapagmahal St., Diliman, Quezon City

September 15, 2003

MEMORANDUM CIRCULAR

NO. 2003-191

TO : PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL
MAYORS, PUNONG BARANGAYS, DILG REGIONAL DIRECTORS
AND OTHERS CONCERNED

SUBJECT : 18TH INTERNATIONAL COASTAL CLEAN-UP

The International Coastal Clean-Up (ICC), the largest volunteer effort for the environment, is observed every third Saturday of September and simultaneously held in about 118 countries. This effort was initiated in 1986 by the Ocean Conservancy, a Washington D.C.-based non-government organization. In 1994, the Philippines joined the ICC, with the International Marinelife Alliance (IMA) as the Country Coordinator.

In last year's ICC, it was noted that the Philippines placed second to the United States although it topped other countries for four consecutive years (1998-2001). There were more than 88,000 Filipinos all over the country who volunteered in removing debris from out of beaches, rivers, ports, canals, "esteros" and other waterways, doing both land and water clean-ups. It has to be emphasized that debris, other than being an eye-sore, pose health risks and cause the destruction of marine habitat.

In view thereof, all concerned Provincial Governors, City Mayors, Municipal Mayors and Punong Barangays are hereby enjoined to participate in, and to provide support, as appropriate, to volunteers to ensure a better coordinated effort to, the 18th ICC on September 20, 2003.


Sa Diyos, Sa Tao... Serbisyonng Totoo

The DILG is the primary catalyst for excellence in local governance that nurtures self-reliant, progressive, orderly, safe and globally-competitive communities sustained by GOD-centered and empowered citizenry

For inquiries, interested parties may contact Mr. Sam Umandap, or any IMA Staff at Telephone Number (02) 920-0931 or Telefax Number (02) 927-3217, or through e-mail address: imaphil@pacific.net.ph, sru313@hotmail.com or sign-up at www.marine.org/Philipines/signup.html.


JOSE D. LINA JR.
Secretary 

Attested by:


ATTY. ALAN ROFILLO YAP
Head Executive Assistant